

**Subject: MEDIA ADVISORY: ACS CAN TO HOLD MEDIA TELECONFERENCE AT NOON EASTERN ON FDA DEEMING REG**

## MEDIA ADVISORY

ACS CAN to Hold Media Teleconference at Noon Eastern  
*Reporters Invited to Hear About Today's FDA Deeming Regulation*

WASHINGTON, D.C. – April 24, 2014 – The American Cancer Society Cancer Action Network (ACS CAN) will hold a teleconference for reporters **today at noon** to discuss the proposed FDA deeming regulation released today covering tobacco products including cigars, electronic cigarettes and smokeless tobacco products.

Experts from ACS CAN and the American Cancer Society will be available to explain the regulation and answer questions about the impact of the proposed rule on public health.

**WHO:** Experts from ACS CAN and American Cancer Society

**WHAT:** Media Conference Call on FDA Deeming Regulation

**WHEN:** Noon Eastern Today

**CALL-IN:** 1-866-294-4838, Participant Code: 6772085

**CONTACT:** Steve Weiss ([steve.weiss@cancer.org](mailto:steve.weiss@cancer.org)) or Alissa Crispino ([Alissa.crispino@cancer.org](mailto:Alissa.crispino@cancer.org))

ACS CAN, the nonprofit, nonpartisan advocacy affiliate of the American Cancer Society, supports evidence-based policy and legislative solutions designed to eliminate cancer as a major health problem. ACS CAN works to encourage elected officials and candidates to make cancer a top national priority. ACS CAN gives ordinary people extraordinary power to fight cancer with the training and tools they need to make their voices heard. For more information, visit [www.acscan.org](http://www.acscan.org).

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