

MEDIA ADVISORY

Thompson Publishing Group and AHC Media Introduce New Healthcare Reform Solutions for Employers

New products help to guide employers through healthcare reform legislation

FOR IMMEDIATE RELEASE

September 2, 2010

CONTACT:

Steve Ackerman – Senior VP of Marketing, Thompson Publishing Group,
sackerman@thompson.com

Washington, D.C. (September 2, 2010) - The new health care reform law, signed by President Obama this past March, makes sweeping changes to the U.S. healthcare system. Employers are struggling to understand how these changes affect their employees, their responsibilities and their bottom line – and Thompson Publishing Group (Thompson) and AHC Media are helping them find the answers.

“The health care reform legislation affects every American business -- from the smallest to the largest,” said Thompson’s Publisher, Luis A. Hernandez. “Employers will need to adapt their day-to-day benefits functions to meet the new reform measure’s requirements.”

To help employers adapt their programs, Thompson and AHC Media have partnered to release three new products:

- An online special report, *Health Care Reform: What You Need to Know Right Now*, which summarizes the provisions of the new health care law most pertinent to employers *in the near term*. The report is available free to the subscribers of Thompson’s employee benefits publications.
- A series of 90-minute interactive webinars that will demystify the provisions of reform and offer insight into implementation of the laws’ coverage mandates. Join noted experts for practical guidance on making the mandated changes to employer’s healthcare plans and documentation. For more information, [visit ThompsonInteractive.com](#).
- AHC Media, a leading healthcare information services provider, released a new book on healthcare reform titled *The New Health Care Reform Law: What Employer’s Need to Know (A Q&A Guide)*. Written by James R. Napoli, Esq., and Paul M. Hamburger, Esq. this book answers more than 500 questions real-world professionals need. It will cover new prohibitions, numerous requirements to expand coverage, opportunities to fund health coverage, reporting and disclosure requirements and more.. To view the book online, go to https://shopping.ahcmedia.com/pcart.php?product_code=AHC&publication_code=S10245&effort=12286.

“Thompson continues to provide the best information to our subscribers to help them navigate through these changes and manage the impact these changes impose on their organizations... now and in the months and years to come,” said Hernandez.

About Thompson Publishing Group

Since 1972, thousands of professionals in business, government, law and academia have relied on Thompson Publishing Group for the most authoritative, timely and practical guidance available. Throughout the years, these professionals have come to rely on Thompson for help in tracking, and complying with, the dynamic regulatory mandates facing their organizations in a variety of areas. Learn more at Thompson.com.

About AHC Media

AHC Media LLC is the largest publisher of health care newsletters in the world. Since 1974, AHC Media's incisive, useful, up-to-date publications are read by more than 50,000 people per month in the fields of clinical medicine, health care management, and biotechnology and medical devices. Leading titles include Emergency Medicine Reports, Same-Day Surgery, BioWorld Today, Internal Medicine Alert, The BBI Newsletter and many more. Learn more at AHCMedia.com.

###