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## **NACDS Hires Washington, DC Health Policy Journalist Ben Moscovitch as Communications Manager**

*Moscovitch brings reporting experience on issues shaping pharmacy patient care*

**Alexandria, Va.** – Today the National Association of Chain Drug Stores (NACDS) announced the hiring of healthcare policy reporter Ben Moscovitch as communications manager. Moscovitch joins NACDS' Marketing, Communications and Media Relations Department and will report directly to Chrissy Kopple, vice president of media relations.

Prior to joining NACDS, Moscovitch served as the managing editor for Inside Washington Publishers' *FDA Week* and wrote for the *Inside Health Policy* website. In this capacity, Moscovitch reported on issues that relate directly to pharmacy and to other aspects of healthcare delivery.

As communications manager, Moscovitch will contribute to NACDS' work to tell the story of pharmacy externally as the face of neighborhood healthcare, emphasizing the ability of pharmacy services to help improve patient health and reduce healthcare costs. He also will contribute to NACDS' vibrant member communications activities, through which NACDS provides timely news and insights to NACDS' diverse membership which includes regional and national chain stores with pharmacies as well as supplier partners.

"Ben will bring additional expertise and professionalism to an NACDS team that dedicates its talent and tenacity to advancing community pharmacy every day," said NACDS President and CEO Steven C. Anderson, IOM, CAE. "At the heart of the NACDS brand is a commitment to talking externally and with passion about the work of the people of community pharmacy, and we look forward to the unique perspective that Ben will bring to this effort as a journalist and as a creative communicator."

Previously, Moscovitch served as a reporter for Exchange Monitor Publications, Inc. and as a writer in the government affairs office of Underwriter Laboratories, Inc. He has also written articles for the Foreign Policy Association, focusing on Middle East issues.

Moscovitch holds a Masters of Arts in Middle Eastern History from Tel Aviv University in Israel. He completed his undergraduate work at Georgetown University, receiving a B.A. in English. He currently resides in Washington, D.C.

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*The National Association of Chain Drug Stores (NACDS) represents traditional drug stores, supermarkets, and mass merchants with pharmacies – from regional chains with four stores to national companies. Chains operate more than 40,000 pharmacies and employ more than 3.5 million employees, including 130,000 pharmacists. They fill over 2.6 billion prescriptions annually, which is more than 72 percent of annual prescriptions in the United States. The total economic impact of all retail stores with pharmacies transcends their \$900 billion in annual sales. Every \$1 spent in these stores creates a ripple effect of \$1.81 in other industries, for a total economic impact of \$1.76 trillion, equal to 12 percent of GDP. For more information about NACDS, visit [www.NACDS.org](http://www.NACDS.org).*

***Pharmacies. The face of neighborhood healthcare.***