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AHCA Names New Head of Government Relations *House Veteran Jeff Myers will Lead Bipartisan Outreach on Hill*

Washington, DC — The American Health Care Association (AHCA) today announced that Jeff Myers, a 25-year veteran of advocating health policy initiatives on and off Capitol Hill, will join the Association as its new Senior Vice President of Policy and Government Relations.

“AHCA is the voice for long term care providers across the country. Jeff’s knowledge of the wide array of issues that are part of the ongoing health care debate, combined with his experience on Capitol Hill, make him an ideal leader who can effectively represent the interests of our nation’s long term care system,” said Governor Mark Parkinson, President and CEO of AHCA and the National Center for Assisted Living (NCAL).

Myers began his career working in the U.S. House of Representatives for Reps. Don Sundquist and Alex McMillan. He served as McMillan’s lead health staff during the 1994 health care reform debate. After Congressman McMillan retired, Myers moved to Rep. Fred Upton’s office and served as his legislative director and health staff for the Health Subcommittee on the Energy and Commerce Committee.

“AHCA has a significant role to play as both Congress and the Administration work to reform our health care system. I am delighted to have the opportunity to advocate for the premier organization supporting long term care providers and those who depend on these important services. I know how hard my friends on both sides of the aisle are working to ensure quality services for the frail and the elderly, and I look forward to working with them to come up with sustainable solutions,” said Myers, who begins his new position the week of May 16th.

After leaving Capitol Hill, Myers spent 10 years representing the pharmaceutical industry before Congress and the Administration. His experience includes positions at Hoffman-LaRoche, Pharmacia, and Biogen Idec. During that time he worked on issues as diverse as Medicare reimbursement and coverage, appropriate approval standards for biosimiliars, and pharmacy control issues.

In 2006, Myers was named Vice President of Government Affairs and Public Policy for Cephalon, Inc., where he oversaw every legislative initiative for the midsized pharmaceutical company. Myers also served as the company’s political action committee chair, as well as a founding member of America’s Specialty Medicine Coalition (ASMC) – a key advocacy arm for the sector.

In 2009, Myers left the industry to start his own cleantech firm, Efficient Photon Delivery Systems. The small business enterprise successfully prototyped a high lumen solid state industrial lighting fixture suitable for use in very large warehouses. Myers is in the process of selling the company to return to health care advocacy.

Myers received his B.A. from Rhodes College of Tennessee, and his M.B.A. from Duke University. He resides in McLean, Virginia with his wife and three children.