

# News Release

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Contact: HHS Press Office  
(202) 690-6343

## **HHS Statement on Cigarette Health Warning Ruling**

This Administration is determined to do everything we can to warn young people about the dangers of smoking, which remains the leading cause of preventable death in America. This public health initiative will be an effective tool in our efforts to stop teenagers from starting in the first place and taking up this deadly habit. We are confident that efforts to stop these important warnings from going forward will ultimately fail.

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