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NPA Welcomes House-Senate Dietary Supplement Caucus

NPA Commends Caucus Co-Chairs for Their Leadership

Washington, DC – The Natural Products Association (NPA) is pleased that the Congressional Dietary Supplement Caucus has been officially relaunched for the 112th Congress. The caucus serves as an informal, bipartisan group of members to facilitate discussions among lawmakers about the benefits of dietary supplements, provide tips and insights for better health and wellness, and promote research into the health care savings provided by dietary supplements.

In addition, the caucus will bring Congressional attention to the role of supplements in health promotion and disease prevention, and address the regulation of the supplement industry. NPA commends Senators Orrin Hatch (R-Utah) and Tom Harkin (D-Iowa), and Representatives Dan Burton (R-Ind.), Jason Chaffetz (R-Utah), Jared Polis (D-Colo.), and Frank Pallone (D-N.J.), for serving as co-chairs of the caucus.

“The Natural Products Association is delighted that the new caucus is bicameral in addition to being bipartisan. This demonstrates recognition of the growing importance of dietary supplements on Capitol Hill,” said John Gay, NPA executive director and CEO. “The NPA looks forward to continuing to work with the caucus, along with the Council for Responsible Nutrition, on the briefing series for Congressional staff about dietary supplement issues.”

NPA’s mission is to advocate for the rights of consumers to have access to products that will maintain and improve their health, including dietary supplements, and the rights of retailers and manufacturers to provide those products. As part of its advocacy, NPA hosts Natural Products Day each year in Washington, D.C., for NPA members and others in the industry to meet with members of Congress. This year’s event will be held on April 6. For more information, visit www.npainfo.org/NPD11.

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